

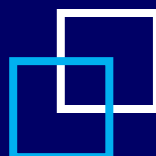
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# GUJARISSH

Ganpat University Journal of Applied Research In Social Sciences & Humanities  
(A Bi-Annual, Refereed International Publication)



**FACULTY OF  
SOCIAL SCIENCES  
& HUMANITIES**

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## **At a Glance**

The current issue of the journal deals with different areas like Economics, Management, Social work, Business and Trade. It focuses on various topics like, Social political issues in Nigeria ,Impact of GST on Small and Medium Business Enterprizes, Women Studies, Film Adaptation and Mutual Funds.

The first paper, "Understanding the Root Causes of Boko Haram Insurgency in Nigeria: A Perceptual Study" by Chinyere N. Alimba & Nemanda Salihu examines the causes of Boko Haram Insurgency in Nigeria and its impact. While Banshi Patel & Jayesh Patel's paper, "Impact of GST on Small and Medium Business & Enterprise (SME) of North Gujarat Region" finds the impacts of GST on SMEs in North Gujarat Whereas Komal Bhatt's article "Critical Study of Female Protagonists in Kamala Markandaya's Select Novels", analyzes female protagonists and their struggle to seek self-fulfillment without losing their basic identity. While, article on "The Socio-Economic Contexts of the 19th Century England and the 21st Century India: A Comparison with Reference to Select Novels of Jane Austen and their Film Adaptations" by Dharmagna Joshi compares 19th Century England and the 21st Century India depicted in novels and films from various aspects like, portrayal of characters, patriarchal society, social hypocrisy, realism etc. While researchers Nirali Rathod and Divya Kumari's research paper "Are Mutual Fund Managers Able to Create Return Better than Benchmark?:An Empirical Study Across the World", investigates the significance of using Sharpe's construction portfolio method to provide return better than benchmark.

Dr. Abhishek Parikh  
Chief Editor

# Understanding the Root Causes of Boko Haram Insurgency in Nigeria: A Perceptual Study

## Chinyere N. Alimba

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## Abstract

*Boko Haram insurgency is the most devastating experience encountered in Nigeria's fourth republic. It is therefore imperative to investigate the root causes of Boko Haram insurgency in the country. To achieve the objective of the study, a total of ninety (90) members of the Joint Task Force (JTF) operating in Maiduguri in Borno State were sampled through the use of a self-structured questionnaire, and key informant interview was conducted for thirty four (34) of them to concretised data generated through the questionnaire. The study discovered that cultural practices ( $\bar{x}=3.41$ ), high rate of illiteracy ( $\bar{x}=3.23$ ), political interests of the elites ( $\bar{x}=3.19$ ), foreign influence ( $\bar{x}=3.19$ ) and bad governance ( $\bar{x}=3.11$ ) were the root causes of Boko Haram insurgency in Nigeria. Thus, it was recommended that cultural practices capable of provoking violence should be reviewed and reshaped; leaders should be held accountable for their actions; quality and access education should be provided; activation of citizenship consciousness on leadership issue and Nigeria foreign policy principles concerning her neighbours should be redefined to determine how the country will be looked upon and be looked at in this critical stage of its democratic development.*

*Key Words: Boko Haram, Insurgency, Root Causes, Joint Task Force.*

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Citation: Alimba, Chinyere . & Salihu Nemanda.(2019). Understanding the Root Causes of Boko Haram Insurgency in Nigeria: A Perceptual Study, *Ganpat University Journal of Applied Research In Social Science & Humanities*, 8 (2), 1-22.

## Impact of GST on Small and Medium Business & Enterprise (SME) of North Gujarat Region

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**Abstract**

*Small and medium-sized enterprises (SMEs) have emerged in the country significantly and have been influencing the Indian economy remarkably. Besides, there is an implementation of a new tax model in India since July 1st of 2017. So, it is necessary to understand the impacts of a new tax model on small and medium-sized companies and enterprises to assist businesses and the economy of the country as well as make valuable changes in institutions. This paper aims to analyze some of these significant impacts of a new tax system in the country, GST on SMEs through primary and secondary research using qualitative as well as quantitative data. A group of 180 entrepreneurs, business owners, and executives of selected businesses were surveyed for the collection of data. Furthermore, the collected data has been analyzed using tools, such as statistics, pie charts, and tables.*

*"Micro, small, and medium-sized enterprises and businesses have been significantly affected by the implementation of Goods and Services Taxes (GST) in India. It is essential to find the impacts of GST on SMEs in North Gujarat and impose recommendations in the study for the betterment of business and economy of the country."*

**Key Words:** *Goods and service taxes; GST; SMEs; MSMEs; impacts; small and medium enterprises.*

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Citation: Patel, Bansi. & Patel Jayesh. (2019). Impact of GST on Small and Medium Business & Enterprise (SME) of North Gujarat Region , *Ganpat University Journal of Applied Research In Social Science & Humanities*, 8 (2), 23-39.

## Critical Study of Female Protagonists in Kamala Markandaya's Select Novels

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**Abstract**

*The post-independence era marks the grand inception of the literary emancipation of women. It evinces the creative release of the feminine sensibility, which notwithstanding its relatively later manifestation, merits recognition under its self-sufficiency. This article aims to study critically the female protagonists of select novels of Kamala Markandaya such as The Handful of Rice, The Golden Honeycomb, and Two Virgins. The methodology adopted for this study is a character analysis of female protagonists. The results reflect on the quest for self-identity, spiritual responses, search for connotation and value of life, the journey from self-denial to self-assertion, and other important aspects of a woman living in a male-dominated society in the country like India. Kamala Markandaya's female characters of her fictions also concerned with the fundamental question –the loft of womanhood. The female protagonists are also seeking self-fulfillment without losing their basic identity. The female protagonists of the author's fictions also reject the convention role of subjugation and self-deny. They also raise their fingers against the customs of the male-dominated society of post-independence India.*

**Key Words:** *female protagonist, self-identity, spiritual responses, search for connotation, social evils.*

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Citation: Bhatt Komal. (2019). Critical Study of Female Protagonists in Kamala Markandaya's Select Novels, *Ganpat University Journal of Applied Research In Social Science & Humanities*, 8 (2), 40- 51.

## **The Socio-Economic contexts of the 19th century England and the 21st century India: A Comparison with reference to select novels of Jane Austen and their film adaptations**

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### ***Abstract***

*The present paper focuses on the socio-economic contexts of the 19th century England and the 21<sup>st</sup> century India: A comparison with special reference to Jane Austen's two novels namely 'Pride and Prejudice' and 'Emma' with their Bollywood adaptations namely 'Bride and Prejudice' (2004) and 'Aisha' (2010) respectively. The socio-economic contexts of the 19<sup>th</sup> century England is presented through both the novels whereas the socio-economic context of the 21<sup>st</sup> century India is presented through both movies based on these novels. Jane Austen's novels are read all over the world and apart from that many of her novels have been adapted into Hollywood and Bollywood movies. The present paper throws light on the similarities and differences in the socio-economic context of 19<sup>th</sup> century England and 21<sup>st</sup> century India by comparing various aspects like the portrayal of characters, patriarchal society, social hypocrisy, realism, fairy tale element, feminist themes, etc. as depicted in the novels and films.*

*Key words: novels, film, adaptation, characters, theme.*

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Citation: Joshi, Dharmagna. (2019). The Socio-Economic contexts of the 19th century England and the 21st century India: A Comparison with reference to select novels of Jane Austen and their film adaptations, *Ganpat University Journal of Applied Research In Social Sciences & Humanities*, 8 (2), 52-65.



## Are Mutual Fund Managers Able to Create Return Better than Benchmark? : An Empirical Study across the World

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**Abstract**

*Mutual fund managers are facing issues to provide return better than benchmark due to lack of knowledge of using techniques like the Sharp portfolio construction method. Benchmark is nothing but the measurement average against the show of a mutual fund. Some well-known benchmarks are the BSE Sensex and NSE Nifty. The mainly large-cap oriented equity funds benchmark themselves against the Sensex or the Nifty. Other benchmarks are CNX midcap, CNX Small-cap, S&P BSE 200, etc. The fund manager's primary task is generating risk-adjusted returns compared to their Benchmark (Alpha). To quantitatively measure the performance of the mutual fund manager across the world and how the sharps portfolio construction method helps the manager to provide return better than the benchmark. The research majorly focuses on the study of the measuring mutual fund manager unable to deliver return better than benchmark from 2014 to 2018 across the world. The Study focuses on 4 developed and 2 developing countries by Comparing indexes return with the portfolio return. With the help of using sharps construction portfolio method. Sharps portfolio construction method is used to create and manage investment portfolios by using a beta, alpha, standard deviation, residential variance, risk-free rate, and market risk.*

**Key Words:** *Mutual Fund, Benchmark, Indexes, Sharps portfolio construction method, alpha, beta*

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Citation: Rathod, Nirali & Divya Kumari (2019). Are Mutual Fund Managers Able to Create Return Better than Benchmark? : An Empirical Study across the World, *Ganpat University Journal of Applied Research In Social Science & Humanities*, 8 (2) 65- 75.

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